

YOUR **FARM**, YOUR **FAMILY**, YOUR **SUCCESS**

CANADIAN AGRICULTURAL SAFETY WEEK

Social Media Guide

#FarmSafetyEveryday

agsafetyweek.ca

 **CANADIAN
AGRICULTURAL
PARTNERSHIP**

**PARTENARIAT
CANADIEN pour
l'AGRICULTURE**



CASA | ACSA
CANADIAN AGRICULTURAL SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ AGRICOLE

Canada

Presented by:



YOUR **FARM**, YOUR **FAMILY**, YOUR **SUCCESS**

#FarmSafetyEveryDay

Use the Canadian Agricultural Safety Week Hashtag

Use the hashtag #FarmSafetyEveryDay in your social media posts to celebrate Canadian Agricultural Safety Week and show your support of #FarmSafetyEveryday

Sample Tweets/Posts

Sometimes it's difficult to come up with ideas for social media, here are some sample tweets/posts. You're welcome and encouraged to post messages that work the best for you.

Today's the day! The first day of Canadian Ag Safety Week. We are proud to celebrate farmers, farm families and farm workers. Thank you for everything you do! Let's value #FarmSafetyEveryday.

From seniors to children, we all have role to play in safety on the farm. This Canadian Ag Safety Week, we thank all of the farmers, farm families and farm workers. Value #FarmSafetyEveryday.

Farm safety is our standard every day! We're so proud to support Canadian Agricultural Safety Week. Join us and show how you value #FarmSafetyEveryday.

This Canadian Agricultural Safety Week, we are reminding all farmers, farm workers and farm families to take the time to do each farm job safely. After all, a job worth doing is worth doing well! Value #FarmSafetyEveryday.

It's Ag Safety Week! How are you celebrating? Share the virtual AgSafe Ribbon, tell your story, and talk to your family, let's value #FarmSafetyEveryday. #AgSafeCanada.

It's Canadian Ag Safety Week! We are proud that farm safety is our standard, and we value #FarmSafetyEveryday.



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What Else to Share?

- **Share any information that you find on agsafetyweek.ca.** From resources, to media kit items, they are available and free to use!
- **Farm safety content** that other organizations have produced. Many organizations work to improve the safety of farms across Canada and across the world.
- **Tips on how you manage safety** on your farm or ranch. Show the world that you value [#FarmSafetyEverday](https://twitter.com/FarmSafetyEverday).
- **Photos of farm safety in practice!** A ROPS, a safe play area for kids, a fire extinguisher, signage, are just a few examples of things that can be celebrated.
- **Testimonials on why farm safety is important to you.** Share a video, or a few words, help others understand the importance of farm safety.
- **Farm safety stories** from newspapers and magazines



TIP!

Use a link shortening tool to make links shorter. Google "URL shortner" or try [Bitly](https://bitly.com)

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