



## Executive Director

**Location:** Winnipeg, MB, or Remote Office (Canada)

The Canadian Agricultural Safety Association (CASA) is dedicated to fostering a national culture where agricultural health and safety are recognized as fundamental to the sustainability of farming. As a non-profit organization, CASA collaborates with stakeholders across Canada's agricultural sector to reduce injuries, fatalities, and health concerns through tailored programs, advocacy, and education.

We are seeking a visionary **Executive Director** to lead CASA's mission, drive strategic growth, and champion agricultural safety across Canada. This position offers an opportunity to inspire change within the agricultural community while fostering partnerships that promote safer farming practices.

## About the Role

As Executive Director, you will report directly to the Board of Directors and work collaboratively to achieve CASA's strategic objectives. You will serve as the organization's primary advocate, engaging with stakeholders, overseeing program delivery, and ensuring CASA's long-term sustainability.

## Key Responsibilities:

- **Strategic Leadership:** Develop and execute a dynamic operational plan to meet annual strategic goals set by the Board of Directors.
- **Stakeholder Engagement:** Build relationships with farmers, industry leaders, regulators, and funders to promote agricultural health and safety initiatives.
- **Program Management:** Oversee the development, implementation, and evaluation of programs that align with CASA's mission, including training, education, and outreach efforts.
- **Funding and Partnerships:** Secure funding through government programs, philanthropic contributions, and industry sponsorships; maintain and grow corporate partnerships to support CASA's goals.
- **Board Collaboration:** Provide regular updates to the Board of Directors on organizational progress, challenges, and opportunities within the agricultural safety landscape.
- **Advocacy and Representation:** Represent CASA at industry events and public forums, championing the importance of farm safety across Canada.
- **Team Leadership:** Recruit, mentor, and manage a skilled team of staff, consultants, and volunteers, aligning resources to achieve organizational objectives.
- **Foundation Oversight:** Lead the administration of the FarmSafe Foundation, CASA's charitable arm, ensuring the effective development of grant proposals and fundraising initiatives.



## **About You**

We're looking for a leader with a passion for agriculture and a commitment to driving positive change. You bring proven experience in non-profit leadership and a track record of achieving measurable results.

## **Qualifications:**

- A minimum of 10 years in a senior leadership role, preferably in a non-profit setting with Board governance experience;
- Agricultural sector and/or experience in safety is required.
- A degree or diploma in Business, Agriculture, Occupational Health and Safety, or a related field.
- Demonstrated success in securing and managing government and private sector funding.
- Experience in stakeholder engagement and relationship building, with a strong understanding of rural communities and agriculture.
- Proficiency in financial management, program development, and team leadership.
- Knowledge of donor management systems and accounting software (e.g., QuickBooks Online) is preferred.
- Exceptional written and verbal communication skills in English; French language proficiency is an asset.
- Willingness to travel domestically and internationally; a valid driver's license is required.

## **Why Join CASA?**

At CASA, you'll have the opportunity to make a meaningful impact on the lives of Canadian farmers and rural communities. You'll work with a dedicated team to advance agricultural safety and contribute to building a safer future for Canada's farming families.

To apply, please email your resume and cover letter to: [apply@customizedrecruitment.ca](mailto:apply@customizedrecruitment.ca)