



Kids FarmSafe Week

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PUBLIC SERVICE ANNOUNCEMENT

Empowering Kids on the Farm with Safety

Anyone who has grown up on a farm or raised children on a farm knows they are incredible places for kids to learn responsibility, the value of hard work, and the importance of being stewards of land and livestock. But farms can also present serious hazards if safety isn't a priority.

Empowering kids with the knowledge and confidence to stay safe on the farm isn't just a good idea — it's essential.

Start by teaching kids that safety is part of every job, and not an afterthought. Make sure they understand which tasks are appropriate for them based on their age and ability.

Encourage open communication. Let kids know they can ask questions, speak up if something feels unsafe, and report hazards without fear of getting in trouble. Turn safety into a habit, rather than something they only follow when someone is watching.

Safety is about more than preventing injuries; it's an essential aspect of empowering the next generation of farmers and agricultural trailblazers to learn, lead, and thrive.

This year marks the third annual Kids FarmSafe Week, focusing on Nurturing the Future of Agriculture. Learn more and get safety tips at www.kidsfarmsafe.ca.