



Canadian Agricultural Safety Week

March 12–18, 2023

Public Service Announcement

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FOR IMMEDIATE RELEASE

The Return on Investment of Farm Safety

We can all agree that having a safety plan in place is crucial for protecting everyone who lives and works on or visits our farms. But have you ever considered the return on investment that comes with farm safety practices?

Investing in a culture of safety at your farm offers numerous long-term rewards. While there are initial costs associated with developing a safety plan, you'll be able to see a return on investment in efficiency and less time and productivity lost due to preventable injuries. And that directly benefits your farm's success and sustainability.

This Canadian Agricultural Safety Week, we celebrate Your Farm, Your Family, Your Success. For more information on how Safety is Our Promise, visit agsafetyweek.ca.