



Canadian Agricultural Safety Association Celebrates Ag Safety Week: Safety is Our Promise

Winnipeg MB, February 21, 2023 – This Canadian Agricultural Safety Week (CASW), farmers, farm families, farm workers, and farming communities are encouraged to show how they commit to #FarmSafetyEveryday.

Taking place March 12-18, 2023, Canadian Agricultural Safety Week is an annual public initiative delivered by the Canadian Agricultural Safety Association (CASA) to raise awareness about the importance of farm safety.

This year's theme, Safety is Our Promise, is part of the three-year safety campaign "Your Farm, Your Family, Your Success." In 2023, organizers are focusing on practical safety advice and inspiring conversations about farm safety while highlighting the reasons safety is essential for the sustainability of farming operations.

"We all know that farm accidents can have devastating and far-reaching consequences," says Andrea Lear, CASA's Chief Executive Officer. "Fortunately, many on-farm incidents are preventable. That's why we want to ensure Canadian producers have the resources they need to keep their farms and ranches safe for everyone to live, work, and visit. CASA is once again looking forward to hosting conversations with individuals and organizations across the country as we work together towards a safer agricultural sector."

For more than a decade, CASA has been raising awareness about the importance of safety on Canadian farms through CASW, which takes place every year during the third week of March. In 2023, CASW is presented in partnership with key partners Farm Credit Canada and Decisive Farming by TELUS Agriculture. Other sponsors include the CN, Canadian Canola Growers Association, Syngenta Canada, and Fertilizer Canada.

Additional information about CASW, including the media kit and resources is available at agsafetyweek.ca. The media kit contains feature stories, safety advice articles, public service announcements, graphics, and more.



The Canadian Agricultural Safety Association is a national, non-profit organization dedicated to improving the health and safety of farmers, their families and agricultural workers. CASA is funded in part by the Canadian Agricultural Partnership, a federal, provincial and territorial initiative. For more information, visit www.casa-acsa.ca, find us on Facebook or LinkedIn, or follow us on Twitter @planfarmsafety.

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